

## Journalism Student

**LENGTH:** 3 hours or tailored for specific audiences

**AUDIENCE:** Journalism, communications and/or health education students at the undergraduate or graduate degree level.

**LOCATION:** Your community

### WANT TO KNOW MORE?

Contact **The Connect Project**, NAMI NH at 603.225.5359 or via email at [info@TheConnectProject.org](mailto:info@TheConnectProject.org).

*Specialized and customized trainings, consultations, train-the-trainer services and conference presentations on suicide prevention and postvention are available.*

**It takes  
a  
community  
to prevent  
suicide.**



**Training Professionals & Communities in  
Suicide Prevention & Response**

## PROMOTING RESPONSIBLE REPORTING ON SUICIDE IN COMMUNITIES: A CONNECT WORKSHOP FOR JOURNALISM STUDENTS ON ETHICS AND MEDIA RECOMMENDATIONS FOR REPORTING ON SUICIDE

Research demonstrates that how media report on suicide may contribute to increased risk of suicide contagion. Clear recommendations for safe reporting on suicide have been established and endorsed by groups as diverse as the US Center for Disease Control, World Health Organization and the Annenberg Public Policy Institute. However, many news organizations are unfamiliar with the recommendations and/or continue to report on suicide in a way that may inadvertently contribute to contagion.

One strategy for promoting responsible reporting on suicide is to educate journalism students about this important issue. Through positive and negative case examples, an introduction to the media recommendations and engaging students in discussions of ethical issues around reporting on suicide, this training strives to prepare journalism students for responsible reporting on suicide incidents. Since many journalism students are also involved with their campus student newspaper and/or completing internships at for local news outlets, they also have opportunity to promote responsible reporting at these organizations as well as future media outlets.

### WHAT PARTICIPANTS WILL GET FROM THE TRAINING:

- An understanding of the importance of safe messaging in suicide prevention
- Familiarity with research on suicide contagion and its connection to media and safe messaging
- Knowledge of National Best Practices for responsible media coverage of suicide
- A review of examples of positive and negative media coverage of suicide incidents
- Discussion of how ethical standards apply to reporting on suicide



**NAMI** | **New Hampshire**

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